

# Protect THE ENVIRONMENT with eco-friendly paper tapes!



## Why use plastic when you can use fully bio-degradable paper tapes to seal your boxes?

Whilst it's always been important to consider the environment when selecting your packaging materials there is no question that the recent focus on reducing plastic pollution in both land fill and the sea has created a new pressure to go green when it comes to packaging.

We've always maintained a comprehensive range of suitable packaging tapes to meet this demand and thought it useful to present the full range in our "green" portfolio.



### Gummed Paper Tape:

Gummed paper tapes are the only tapes available that are 100% recyclable, repulpable, biodegradable and therefore environmentally friendly. The kraft and bleached kraft derives from paper mills in Scandinavia, Spain and Eastern Europe that in turn use only managed forests for the provision of paper pulp. In short there are a lot more trees being planted and nurtured than are being harvested for kraft paper production which helps in the reduction of carbon dioxide in the atmosphere. The adhesive coated to the kraft paper is a vegetable glue based upon potato starch which is completely soluble in water. No solvents are used in its manufacture and the gum breaks down readily in recycling processes.



### Self Adhesive Paper Tape:

If water activated adhesive is not appropriate in terms of application why not use a self adhesive kraft paper tape? Self adhesive paper is available in kraft (brown) and bleached kraft (white). Both substrates are easily printable in small run lengths with fast delivery times. We have also introduced a reinforced self adhesive tape to the UK market. This product has an exceptionally aggressive adhesive and the glass fibre reinforcement makes for a strong seal. The tensile strength and adhesive grab compare favourably with X weave filament tape.

